TOWN OF PIERSON
15th Annual Family Fun Celebration
FRIDAY, JULY 4, 2025

SPONSOR/VENDOR REGISTRATION FORM

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Email: _____

√ LEVEL	TYPE	SPACE	PRICE	
	PATRIOT SPONSOR		=	$ 500 +
	STARS SPONSOR		=	$ 250
	STRIPES SPONSOR		=	$ 100
	CONTRIBUTING SPONSOR		=	Up to $ 99
			$	
	ARTS & CRAFTS VENDOR	10' x 10'	=	$ 25
	SERVICES/PRODUCT VENDOR	10' x 10'	=	$ 25
	MISC. LARGE VENDOR	20' x 20'	=	$ 75
		TOTAL DUE	$	

VENDORS – PLEASE LIST ALL ITEMS FOR SALE OR WHAT YOU WILL SHOWCASE:

_____-

I have read and agree to the Terms and Conditions on the back of this form and do hereby release and for-ever discharge the Town of Pierson, its representatives, and successors from all manner of action, suits, sums of money, damages, controversies, claims and demands from any loss or damages to the under-signed' s property. I further grant the Town of Pierson permission to use any photograph, video, recording or any other record of my participation in the event for any legitimate reasons. I understand that it is the Town of Pierson's right to deny any applicant.

Signature: _____ *Date:* _____

PATRIOT SPONSOR:

- Sponsor logo and name featured on Town of Pierson event web site.
- Sponsor mention in any advertising, posters, flyers, and public relation materials.
- Inclusion in all promotional mentions at event and verbal recognition during event.
- Prominent category identification at event
- Free 10'x10' booth space area to showcase products/services at event.
- Sponsor acknowledgement during opening ceremonies and at Council meeting.

STARS SPONSORSHIP:

- Sponsor mention in any advertising, posters, flyers, and public relation materials.
- Inclusion in all promotional mentions at event and verbal recognition during event.
- Prominent category identification at event.
- Free 10'x10' booth space area to showcase products/services at event.
- Sponsor acknowledgement during opening ceremonies and at Council meeting.

STRIPES SPONSORSHIP:

- Prominent category identification at event.
- Inclusion in all promotional mentions at event and verbal recognition during event.
- Sponsor acknowledgement during opening ceremonies and at Council meeting.

CONTRIBUTING SPONSORSHIP:

- Sponsor acknowledgement at opening ceremonies and at Council meeting.

TERMS AND CONDITIONS:

Registration deadline is Friday, June 27, 2025 to ensure representation in proposed media programs.

- Non-profit organizations are fee exempt; ***one per organization.***
- Booth space is offered on a first come, first served basis. All reservations are final.
- ***This is a rain or shine event.***
- Booth area vendors are to provide own canopy, displays, set up and take down.
- Booths required to ***be open on Friday, July 4, 2025, from 4:00 pm until 8:00 pm***
- Booth area vendors may set up after 12:00 pm on day of event and take down after the fireworks or by 12:00 pm Saturday, July 5, 2024. ***(The Town is not responsible for overnight protection)***
- Booth space is provided to the company/organization named on the application; no sharing allowed.
- Vehicles will not be allowed inside the designated event activity area on day of event from 4:00 pm until after the fireworks display.
- Any violent or illegal activity is grounds for closure of the vendor's booth space, expulsion from the event and possible legal action. There will be no refunds given to any violators.
- ***Booth Area Vendors are responsible for and will be charged for any needed clean up or disposal of vendor trash.***
- Applicable vendors are responsible for collecting and forwarding Florida sales tax to the Department of Revenue.
- Vendors will not display or sell any items other than those listed on registration form, nor show or sell items bought or consigned for resale or flea market or farmer's market items.
- ***Alcoholic beverages MAY NOT BE SOLD OR PUBLICLY CONSUMED ON PREMISES.*** This will be duly enforced.
- Coolers will be inspected and if contents include alcoholic beverages, contents will be confiscated by the authorities.